Team Members:
College/Institution:
State:

WRITTEN CASE STUDY

	10	8	5	0	SCORE
	EXCELLENT	**GOOD**	**FAIR**	**POOR**	
Identification of Main Issues/Problems	Identifies & understands all the main issues	Identifies & Understands most of the main issues	Identifies and understands some of the main issues	Fails to identify and understand the main issues.	
Analysis of the Issues	Thorough and accurate analysis of all the issues	Thorough and accurate analysis of most of the issues	Superficial analysis, or inaccurate analysis of some the issues	Incomplete or inaccurate analysis of the issues	
Recommendations	Well documented, reasoned and appropriate recommendations are made	Appropriate, reasoned solutions, documented recommendations	Recommendations fail to be documented or appropriate.	Fails to make accurate or appropriate recommendations	
Writing Skills	Writing is concise and totally free of spelling and grammatical errors.	Writing has a few spelling and/or grammatical errors or lacks conciseness	Writing has more than an occasional error in spelling or grammar.	Frequent spelling and grammatical errors that interfere with the understanding of the analysis.	
References	Reliable, industry relative sources are accurately referenced in MLA format.	Relative and reliable sources are used, are incomplete or inaccurately formatted.	References used lack industry integrity and/or not referenced properly.	Inappropriate or unreliable references used or no references listed.	
TOTAL = 50 POINTS					

Career Program Area: Equine Specialist
Scoring Rubrics

DISCUSSION OF CASE STUDY

	10 EXCELLENT	8 GOOD	5 FAIR	0 POOR	SCORE
Content	Excellent evidence of background work and critical thinking. All facts stated accurately. All major concepts are explain thoroughly.	Good evidence of preparation and critical thinking, most facts accurately stated. Most major concepts are addressed.	Some evidence of preparation and critical thinking. Not all facts are accurately stated, and some major concepts are not discussed.	Little evidence of preparation and critical thinking. Facts are inaccurately stated or not presented. Major concepts are not discussed.	
Delivery	Captured the audience with eye contact and clear voice.	Good eye contact and fluid delivery, but presentation is somewhat unorganized.	Little eye contact and/or choppy delivery. Hard to hear or follow recommendations	No eye contact, unprepared or very poor delivery of the solution.	
Team Involvement	Clear evidence of teamwork and division of labor. Each team member is equally involved in the presentation.	Evidence of team work and division of labor. Team members not equally involved in the presentation.	Some evidence of teamwork and division of labor, however, presentation dominated by one member	Little evidence of teamwork, only one person involved in the presentation.	
Response to questions	All team members responded accurately to questions	Most of the team members respond to accurately to questions	Only one team member responds to questions, or answers are only somewhat accurate.	Team members are unable to respond to questions, or answers lack accuracy.	
Professionalism and Appearance	All Team members present themselves in a professional manner, dressed appropriately	All team members present themselves in a professional manner, and dressed somewhat appropriately	Some of the team members present themselves in a professional manner and dressed appropriately	Team members lack professionalism in their presentation and personal appearance	
				TOTAL= 50 points	

Comments: